

VAL MALLINSON
Writer/Editor
Representative Clients & Projects

Author/Contributor

Dog Lover's Companion to the Pacific Northwest

Author of travel book with Avalon Travel Publishing
(May 2005)

CityDog Magazine, Weekend Getaway travel writer

BARK, Travel Tips for national quarterly magazine,
"the voice of modern dog culture"

Seattle Moon Metro 30 sights & neighborhood
profiles for travel book with Avalon Travel Publishing
(May 2003)

ReelNews Seattle International Film Festival
quarterly newsletter

Sidewalk Signpost Business success and "how to"
stories for a quarterly merchant newsletter

Event Scripts

W Hotel/Washington Restaurant Association

Where magazine awards show speech

Washington Software Alliance (WSA)

- 2001 ceremony script, host John Keister
- 2000 industry awards video & CD-ROM

COMPAQ/LOTUSPHERE 2000 Executive speeches

Microsoft eXtreme Demo scripts for live broadcast

IKON Digital Nervous System sales summit script

Print Advertising

Space Needle Tourist brochure, print ads, transit ad

Overlake Hospital "Choices" print ad campaign

Evergreen Bank New branch direct mail campaign

RocketDog Dental Magazine ads and brochures for
multiple cosmetic dentistry clients

Glacier Bay Cruiseline 2004 brochure

PEMCO Corporation 2003 Annual Report

Award-Winning Video & Multimedia

City University/Talking Dog Media

Online courseware & videos

- Process Control, Cowaburger **2000 Platinum Aurora Award winner, 2000 Bronze**
- Project Management, Annie McBeal, PM
2000 Gold Aurora Award winner

Family Technology Night Video & live product
demo scripts

Intel/Caribiner International Virtual tour video

Internet Content

princesslodges.com, **Alaska Travel** Four Web
articles

microsoft.com/insider Monthly editorial concepts &
articles (2 years)

homegrocer.com Weekly What's New (1 year)

spaceneedle.com

Product & User Documentation

Data Critical Product User Guides

Microsoft Money 2002, Streets & Trips 2002
Product Boxes

Dell, Sony, Hewlett-Packard, NEC Case Studies

Wavelink Corporation Sales Brochure, Data
Sheets, Flip Guide

Office Depot bCentral interactive kiosks & POP

valmalgal@comast.net

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Employment History

Copywriter/Editor / Proofreader **Freelance, May 2002 – present**

BBFM Creative, February 2001 – May 2002

Freelance, March 2000 – February 2001

Writer/Producer **Talking Dog Media, November 1999 – March 2000**

Copywriter/ Project Manager **Wes Rataushk & Associates, August 1996 – September 1999**

Managed Care Consultant **Multiple Clients, 1990 – 1996**
Specializing in writing Medical Staff policy & procedures, National Committee for Quality Assurance (NCQA) accreditation, and credentialing of medical staff.

Management Consultant **Coopers & Lybrand, 1988 – 1990**
Specialized in human resource productivity studies, litigation support services, and policy and procedure writing.

Management Trainee **Colorado National Bank, 1985 – 1988**
Rotated through 6-month to 1-year assignments in marketing & public relations, credit card operations, trust administration, and human resources.

Screenwriter

The Icebreaker

Script for full-length, feature film through the Cinematek Professional Screenplay Development Studio

Education

University of Denver

BSBA, summa cum laude, 1987

HR Management & International Marketing

University of Texas at Austin

1 year toward MFA in Drama, 1990-1991

Skills

Familiar with Chicago Manual of Style and Microsoft Manual of Style for Technical Publications
Windows and Mac, Internet, and Microsoft Office including Word, Excel, PowerPoint, and Outlook
Computers, 10-Key, Phone Systems, Dictation machines

Passions

Film, theatre, travel, yoga, chocolate

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